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**Creative Entrepreneur**

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## Are you ready for third party logistics (3PL) outsourcing ?

Running your warehouse and logistics operations successfully is a complicated business.

If your firm is currently warehousing goods and dealing with all the supply chain and logistics headaches, *Creative Entrepreneur* can help your business stay focused to achieve productivity and growth for long term success.

A 3PL outsourcing solution may be the right solution for you !

To assess your “readiness” for 3PL outsourcing, please complete the 15 key questions below.

Please rate each question with a score between ‘1’ to ‘5’, in accordance with the criteria set below:

### Rating Criteria:

1 = Never; 2 = Occasionally; 3 = Often; 4 = Always
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### Key Questions:

		Score
1	Are your customer orders supplied in <b>full</b> each time they are first processed?	
2	Do you generally meet stated <b>delivery times</b> required by your customer?	
3	Are your level of <b>complaints</b> from your customer about your level of service kept to a minimum (<2%)?	
4	Is your <b>level of service</b> perceived to be higher than your direct competitor(s)?	
5	Are your stock <b>returns</b> or <b>credits</b> kept to a minimum (<2%)?	
6	Is your <b>time</b> managing <b>stock levels</b> kept to a minimum ?	
7	Are your <b>stock-outs</b> on all your current lines kept to a minimum (<2%) ?	
8	Are your warehousing and distribution <b>costs</b> decreasing when compared to previous years as a % of sales?	
9	Is your <b>time</b> managing <b>stock returns</b> or processing requests for <b>credit</b> kept to a minimum?	
10	Do you have <b>systems</b> and <b>procedures</b> in place to assist with knowledge sharing?	
11	Does your warehouse cope well with a sudden <b>increase in demand/volume</b> from your customer?	
12	Is your reliance to use <b>express freight</b> to meet customer demands kept to a minimum?	
13	Do you <b>measure</b> and <b>track</b> your warehouse and logistics costs each month?	
14	Have you established appropriate <b>KPI's</b> against your warehouse and logistics performance for each month?	
15	Do you have the <b>specialist skills</b> in warehousing & logistics within your business to improve performance long term?	
	<b>Total Score</b>	



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### **Recommendation:**

If your total score is less than 30 points (ie. a success rate < 50%), you almost certainly need help.

A 3PL outsourcing solution may be worth considering for your business.

### **Reminder:**

Don't forget the fundamentals of the benefits of warehouse and logistics outsourcing. Just to name a few, they include:

- Enables the business to stay focused on the core competencies
- Reduces capital and labour costs
- Reduces risk through delegation to 3PL providers
- Increases operational efficiencies
- Enables easy access to the latest technology and logistics know-how
- Improved customer service
- Reduces inventory costs through better management

Our 3PL partner is a value-priced provider with considerable resources, capable of offering flexible, scalable, and customisable solutions to suit your specific business needs and budget.

They will enable your products to be quality checked, stored, picked & packed, and eventually despatched to a specific retail store or end-user. They provide a one-stop-shop solution for product fulfilment, online ordering, warehouse and logistics solutions, as well as customer support all under one roof.

Our industry knowledge and understanding of the supply chain management process, helps us tailor a customised logistics solution designed to suit specific individual client needs.

For further assistance, please contact:

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*At Creative Entrepreneur, finding the right solution for your business is child's play!*