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BUSINESS SEMINAR

Title: "THE IMPORTANCE & PURPOSE OF CHANGE & INNOVATION"

Date: Friday, 26th February, 2010 at 7.15pm

Where: Royal Hall of Industries & Hordern Pavilion, Moore Park, Sydney

Outline:

This informative 1 hour seminar will explain the importance and purpose of continued product change and innovation, based on emerging lifestyle and fashion trends of 2010.

Simultaneously, the program will explore the essential ingredients to successful product branding, to ensure continued growth is achieved throughout 2010 and beyond.

Essentially, every economy brings new opportunities, and those who look forward and recognise the importance of change and innovation, will continue to grow, diversify and out-manoeuvre their competition.

Speaker: Federico Re (Founder & Director – www.creativeentrepreneur.com.au)

About the Speaker:



Since 1997, Federico has built his reputation as a business development specialist, entrepreneur, and speaker within the gift, homewares, stationery, children's wear, and fashion industries.

He has fuelled new product and brand initiatives, and successfully deployed new ways of performing fundamental business processes as the springboard to success for leading designer companies.

Driven by consumer lifestyle changes, Federico connects directly with people, inspiring and energising them to achieve greater things. He often draws on his personal experiences of leadership, entrepreneurial success, innovation, global trends, teamwork and diversity.

His high level of enthusiasm, unconventional approach, openness to share personal experiences and down to earth nature, helps create a bonding rapport with his audiences.

Hurry ! Seats are limited and pre booking is essential.

To reserve your seat, please reply to lucie@lifeinstyle.com.au.

For further information, please visit: www.lifeinstyle.com.au

