

**Entrepreneurial Seminar**

**“THIRD PARTY LOGISTICS (3PL)  
& WAREHOUSE OUTSOURCING”**



**July, 2010  
Program**



**creative  
entrepreneur**

# **ENTREPRENEURIAL SEMINAR**

**Title:** “Third Party Logistics (3PL) & Warehouse Outsourcing”

**Venue:** Unit 11, 102-128 Bridge Road, Keysborough, Victoria, 3173



**Parking:** Free Parking Onsite

**Session Duration:** 2 Hours

## **Introduction:**

Did you know that outsourcing has become one of the most significant business trends of this decade ?

In fact, research indicates that 83% of Australia’s BRW Fast 100 Companies have outsourced at least one function of their business to third party service providers.<sup>1</sup> One of these functions includes warehousing and logistics.

Better still, 93% of the BRW Fast 100 companies that have outsourced say it has improved their business overall !<sup>2</sup>

## **Outline:**

This program will explore the importance of third party logistics (3PL) and warehouse outsourcing as a viable solution for many small businesses.

Businesses currently dealing with all the headaches of warehousing, product fulfilment, stock management, online ordering, and/or customer support, will benefit by attending this seminar.

The program will examine the key benefits of 3PL outsourcing, aimed at building business agility and enhancing business performance, especially during the current global economic downturn.

It will provide the knowledge and understanding of the supply chain management process by two well regarded industry experts, as well as offer tangible solutions to companies seeking help across this area of their business.

Essentially, every economy brings new opportunities, and those who look forward and recognise the importance of change and innovation, will continue to grow, diversify and out-manoeuvre their competition.

Don’t miss out on hearing how this viable solution can significantly enhance your competitive position long term.

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<sup>1</sup> <sup>2</sup> Franchise Council of Australia

### About the Coach:

Federico Re (Founder & Director – *Creative Entrepreneur*)

[www.creativeentrepreneur.com.au](http://www.creativeentrepreneur.com.au)



Federico's professional career is inspirational and a true testament to anyone seeking success and acknowledgement in the competitive business world.

Inspired by well known entrepreneurs like Richard Branson, Ray Croc, Amanda Briskin, Natalie Bloom, and Janine Allis, and at the tender age of 22, Federico stepped into the challenging world of business.

With a never-say-die attitude and motivated by significant sales growth, he set out to achieve the remarkable feat of growing his first family business, a designer stationery & giftware concept, into a multi-million dollar venture, and a world ranking brand.

His personal and business achievements have been widely publicised across various media channels including *Reed Exhibitions, Life in Style, Telstra Business, BRW Magazine, My Business Magazine, and CPA Congress*

Over the past 15 years, Federico has built his reputation as a business development specialist, entrepreneur, business coach, seminar speaker, and retail expert across a broad range of industries including giftware, homewares, stationery, childrenswear, fashion, and cosmetics.

He has fuelled new product and brand initiatives, and successfully deployed new ways of performing fundamental business processes as the springboard to success for leading designer companies.

Driven by consumer lifestyle changes, Federico connects directly with people, inspiring and energising them to achieve greater things. He often draws on his personal experiences of leadership, entrepreneurial success, innovation, global trends, competitiveness, accountability, teamwork and diversity.

His high level of enthusiasm, unconventional approach, openness to share personal experiences and down to earth nature, helps create a bonding rapport with his audiences.

## SESSION DETAILS

**Title:** "Third Party Logistics (3PL) & Warehouse Outsourcing"

**Session Date(s):**

Wednesday, 14<sup>th</sup> July, 2010

**Session Time(s):**

9am –11am  11:15am –1.15pm  1.30pm – 3.30pm  4pm - 6pm

*Notes*

*- Preferred session time is subject to availability at time of booking. Selected session will only be confirmed upon receipt of full payment;*

**Seminar Cost:** **\$30.00 (inc. GST)**

**Terms & Conditions:**

**Payment Terms:** Full payment required no later than 7 days prior to session.

**Date Change:** Additional 20% surcharge.  
No date change will be permitted if less than 3 days prior to session. In this event, it will be treated as a cancellation. New session time is also subject to availability at the time of change.  
Applicable surcharge is payable when date change occurs.

**Cancellation:** A booking made with payment is non refundable.

**Additional Costs:** In the event additional consultation is required by the Registrant, beyond the stated session duration, a standard hourly consulting rate of \$120.00 (excl. GST) will apply. Extended time is subject to availability at the time of booking.

## **BOOKING INSTRUCTIONS**

### **Seminar Title: “Third Party Logistics (3PL) & Warehouse Outsourcing”**

↳ To attend, simply follow the three steps below:

1. Register your preferred session time via:
  - a. Online: [www.creativeentrepreneur.com.au/bookings.html](http://www.creativeentrepreneur.com.au/bookings.html), or
  - b. Phone: **1300 255 313**
2. Wait for an ‘acknowledgement of registration’ via email.
3. Upon receiving an acknowledgment, forward your **full payment** to us using the payment options below.

↳ Payment Options:

1. **EFT:** National Australia Bank / BSB: 083-352 / Account: 79-684-4216.  
Please quote reference: “*Seminar*”.
2. **Cheque:** Please make cheque payable to: “*Creative Entrepreneur*”. Send cheque to: “*PO Box 732, North Melbourne, 3051, Victoria*”.
3. **PayPal or Credit Card:** Pay online via secure *PayPal* system.

**PayPal**



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↳ **FULL PAYMENT IS REQUIRED NO LATER THAN 7 DAYS PRIOR TO  
SELECTED SESSION**

↳ **FINAL REGISTRATION WILL BE CONFIRMED UPON RECEIPT OF  
FULL PAYMENT**

*We look forward to seeing you soon !*