



PO Box 732,  
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www.creativeentrepreneur.com.au  
ABN 50 274 955 851

August / September 2009  
Workshop Program

**“SURVIVING & THRIVING  
DURING TOUGH ECONOMIC TIMES”**





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## WORKSHOP DETAILS

**Title:** “Surviving & Thriving During Tough Economic Times”

**Venue:** RACV City Club – 501 Bourke Street, Melbourne, Victoria

**Duration:** 4 Hours

### **Agenda:**

This **one-on-one private workshop** will carefully examine the key business platforms of your business, to ensure that your company maintains **growth** and achieves the desired **milestones** during these tough economic times.

The program is also designed to:

- Assess any current limitations within your business;
- Brainstorm new ideas and explore opportunities within the market-place;
- Develop strategies to increase your sales, profitability, and general productivity;
- Establish important goals for 2010 and beyond;
- Develop a strategic action plan moving forward;

Essentially, every economy brings new opportunities, and those who look ahead and plan for the future, will continue to grow, diversify and out-manoeuvre their competition.

**About the Speaker:** Federico Re (Founder & Director – *Creative Entrepreneur*)



A highly sought after, dynamic and compelling speaker, Federico Re has a unique approach to business.

Since 1997, Federico has built his reputation as a business development specialist and entrepreneur within the wholesale and retail sectors.

He has fuelled new product and brand initiatives, and successfully deployed new ways of performing fundamental business processes as the springboard to success for leading designer companies.

Entrepreneurial in spirit and driven by consumer lifestyle changes, he connects directly with people, inspiring and energising them to achieve greater things.

His high level of enthusiasm, unconventional approach, openness to share personal experiences and down to earth nature, helps create a bonding rapport with his audiences.



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## REGISTRATION FORM

**Workshop Title:** "Surviving & Thriving During Tough Economic Times"

### Registrants Details:

Company / Organisation: \_\_\_\_\_  
First Name: \_\_\_\_\_ Surname: \_\_\_\_\_  
Position: \_\_\_\_\_ Email: \_\_\_\_\_  
Accompanying Guest: \_\_\_\_\_ (max 1 per Company)  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Session Times:

- |   |                                    |  |
|---|------------------------------------|--|
| <input type="checkbox"/> Monday, 31st August      | <input type="checkbox"/> 9am – 1pm | <input type="checkbox"/> 1.30pm – 5.30pm |
| <input type="checkbox"/> Tuesday, 1st September   | <input type="checkbox"/> 9am – 1pm | <input type="checkbox"/> 1.30pm – 5.30pm |
| <input type="checkbox"/> Wednesday, 2nd September | <input type="checkbox"/> 9am – 1pm | <input type="checkbox"/> 1.30pm – 5.30pm |
| <input type="checkbox"/> Thursday, 3rd September  | <input type="checkbox"/> 9am – 1pm | <input type="checkbox"/> 1.30pm – 5.30pm |
| <input type="checkbox"/> Friday, 4th September    | <input type="checkbox"/> 9am – 1pm | <input type="checkbox"/> 1.30pm – 5.30pm |
- Other. Please specify preferred session date and time: Date: \_\_\_/\_\_\_/\_\_\_ Time: \_\_\_:\_\_\_ am/pm

**Note: preferred session time is subject to availability at time of booking. Selected session time will be confirmed via email upon receipt of payment.**

### Terms & Conditions:

**Workshop Cost:** \$ 750.00 + GST

**Payment Terms:** Full payment due 7 days prior to workshop.  
**Early Bird Special: 10% discount due 14 days prior to workshop.**

**Date Change:** Additional 20% surcharge.  
No date change will be permitted if less than 3 days prior to workshop. In this event, it will be treated as a cancellation. New session time is also subject to availability at the time of change.  
Applicable surcharge is payable when date change occurs.

**Cancellation:** A booking made with payment is non refundable.



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**Additional Costs:** In the event additional consultation is required by the Client, beyond the above stated session duration, a standard consulting rate of **\$110.00 + GST** will be applicable. Extended time is subject to availability.

### PAYMENT INSTRUCTIONS

**Workshop Title:** "Surviving & Thriving During Tough Economic Times"

1. To confirm your preferred session time, please **tick** the appropriate box above and **fax** the above **REGISTRATION FORM** to:

**FAX: 1300 255 313**

2. Your session time will be then tentatively confirmed, and payment will then be required within 3 working days.
3. Final confirmation of session time will be subject to receipt of payment. You will be notified via email within 24 hours.
4. Please also forward payment via EFT, cheque, or credit card, via either the following 3 methods:

**EFT:** National Australia Bank / BSB: 083-352 / Account: 79-684-4216

**Cheque:** Please make cheque payable to: "Creative Entrepreneur"

**Credit Card:**  Visa  Mastercard

Card Number: --- Expiry:  /

**Name on Card:** \_\_\_\_\_

**Total Amount:** \$ \_\_\_\_\_

**Signature of cardholder:** \_\_\_\_\_